



PATENT
Attny Dkt No.: 11032-3068

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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicants: MERRIMAN, Dwight Allen et al.

Appl'n No.: 10/798,340

Filing Date: 12 March 2004

For: METHOD OF DELIVERY, TARGETING, AND
MEASURING ADVERTISING OVER NETWORKS

Group Art Unit: 3627

Examiner: Laneau, Ronald

Mail Stop AF

Commissioner for Patents
P.O. Box 1450
Alexandria, VA 2 2313-1450

NOTICE OF APPEAL

Sir:

Applicants hereby appeal to the Board of Patent Appeals and Interferences the decision of the Office, mailed August 3, 2006, finally rejecting the pending claims of the above-identified application.


Please charge payment of the \$500.00 notice of appeal fee, along with the one-month extension of time fee of \$120, to Kenyon & Kenyon LLP's Deposit Account No. 11-0600. A copy of this page is provided for this purpose.

Although not believed necessary, the Office is hereby authorized to charge any additional fees required under 37 C.F.R. § 1.16 or § 1.17 or credit any overpayments to Kenyon & Kenyon LLP's Deposit Account No. 11-0600.

The Office is invited to contact the undersigned at 202-220-4200 to discuss any matter regarding this application.

Respectfully submitted,

Dated: December 4, 2006


Bradley J. Meier
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01 FC:1401 500.00 DA

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01 FC:1251 120.00 DA